

# KALEIDOSCOPE of HOPE SOIRÉE

**A NIGHT IN ARMOUR**  
IN SUPPORT OF YOUTH MENTAL HEALTH

	<b>MIGHTY GLADIATOR</b> LOUNGE SPONSOR	<b>FEARLESS WARRIOR</b> LOUNGE SPONSOR	<b>MEDIA SPONSOR</b> CONTRA ADVERTISING 10 RADIO / 10 MEDIA/10 PRINT	<b>BRAVE KNIGHT</b> SPONSOR	<b>COURAGEOUS SOLDIER</b> SPONSOR
	<b>\$75,000 (3 year) or \$30,000 (1 year)</b>	<b>\$15,000</b>		<b>\$10,000</b>	<b>\$5,000</b>
Reserved <b>Raised Lounge</b> for Invited Guests	20 People				
Reserved Lounge for Invited Guests		15 People	10 People	10 People	
Communal Table & Bar Stools					10 People
VIP Cocktail Reception	20 People	15 People	10 People		
KOH Cocktail Reception	20 People	15 People	10 People	10 People	10 People
Corporate Branding	Corporate name/logo incorporated in KOH Event logo				
Onstage Presence	Welcome Address		MC Consideration		
<b>ON-SITE RECOGNITION</b>					
Acknowledgement by MCs	As Mighty Gladiator Lounge Sponsor		As Media Sponsors		
Welcome Signage	Mighty Gladiator Lounge Sponsor Recognition	✓	✓	✓	✓
Lounge/Communal Table Signage	✓	✓	✓	✓	✓
Personalized Branded Server for Lounge	✓	✓	✓		
Multimedia Presentation	Mighty Gladiator Lounge Sponsor Recognition & Logo	Logo	Logo	Logo	Logo
Logo Affixed to Red Carpet Backdrop	✓	✓	✓		
<b>MEDIA RECOGNITION</b>					
Acknowledgement at KOH Launch Event (TBA)	✓				
Media Advisories (Pre/Post Event)	Mighty Gladiator Lounge Sponsor Recognition				
Radio/TV/Print Ads (Bell Media/CTV/OBJ)	Mighty Gladiator Lounge Sponsor Recognition	✓	✓		
<b>PRINT MARKETING</b>					
Souvenir Program	Welcome letter & full page color ad	Half-page colour ad	Half-page colour ad	Corporate Logo	Corporate Logo
Corporate Logo on Tickets	✓	✓	✓		
Logo in all KOH Soirée ads	Prominence	✓	✓	✓	
Promotional Materials	Mighty Gladiator Lounge Sponsor Recognition in all				
<b>E-MARKETING</b>					
Kaleidoscope of Hope Website	Logo on all pages	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Company Logo
Event Promotion on Facebook	Multiple Mentions	✓	✓	✓	✓
Event Promotion on Instagram	Multiple Mentions	✓	✓	✓	✓
Event Promotion on Twitter	Multiple Mentions	✓	✓	✓	✓
<b>POST EVENT</b>	First Right of Refusal	First Right of Refusal	First Right of Refusal		